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Palmer City Council Meeting Meeting Date: 06/25/2024 Submitted For: Brad Hanson, Community Development Director Department: Community Development Agenda Category: Action Memorandum Legislation Number: IM 24-034 **Defeated/Failed** \mathbf{X}

Subject

Action Memorandum No. 24-034: Authorizing a Parking Waiver From the Central Business District (CBD) Parking Regulations for the Property Located at 579 S. Alaska Street Pursuant to Palmer Municipal Code 17.64.050

Summary Statement/Background

The City has received a request for a parking waiver of parking regulations from Andrea Fullbright and Troy Vincent who have purchased the property located at 579 S. Alaska Street. They are proposing to redevelop the building into a restaurant. Building records indicate the building was originally constructed in 1949, prior to the adoption of zoning ordinances in the City of Palmer. The building was constructed in 1949 to house the Palmer Drug Store, including a fountain which they occupied until 1958. Other land uses have included retail, art studio, sign manufacturing, men's clothing and alteration and an upholstery store.

Palmer Municipal Code (PMC) 17.64.050 allows for waivers in the Central Business District (CBD) by City Council. Further, it states: "In order to encourage economic growth in the downtown core and permit the redevelopment of property to its highest commercial use, parking requirements may be waived after review by the city council. It is the intent of this clause to provide as much off-street parking as practical while allowing commercial development in the core area." Included as an attachment is PMC 17.64.050, restaurants require 1 parking space for every 5 seats. The code also allows on-street parking to be considered towards required parking within the CBD. For every 25 feet of street frontage, it may qualify as one parking spot. The 579 S Alaska Street building gualifies for four parking spaces based on PMC, (two on Alaska Street and two on Colony Wav).

Parking waivers further the goals of the comprehensive plan. The goals listed in Chapter 6, Land Use, of the Comprehensive Plan address the desire to guide growth so that the overall development pattern for the community results in a compact, walkable, dynamic, downtown core where Palmer's history is visible (see page 6-7). Goal 5 states: Guide the form and character of growth to encourage high quality buildings and site development that reflects Palmer's history and setting. Goal 6 states: Support efforts by the Downtown Business Improvement District to help ensure Palmer's traditional downtown is lively. attractive and inviting for residents and visitors. The redevelopment of the subject property continues to further the goals of the plan and will improve the overall appearance of downtown Palmer.

CBD supplemental parking requirements were created in 2005. The modifications were intended to encourage redevelopment of properties in downtown Palmer. Lots in the CBD were platted in the 30s and posed significant obstacles to creating a vibrant downtown because of the age and functionality of the buildings. Currently, on Alaska Street in the CBD there are three vacant buildings and two vacant lots where buildings have burned. The purpose of the city providing on-street parking and public parking lots is to allow for development of properties to their highest and best use, which contributes to the character and economics of the city.

There are two parking waivers currently in place in the CBD, authorized by the City Council. One is located at 736 S Alaska granted by AM-08-011, occupied by Mat-Su Central School and apartments above. This building has no off-street parking. The other is 320 E Dahlia granted by AM 07-099. This building has 22 off-street parking spots.

Administration's Recommendation:

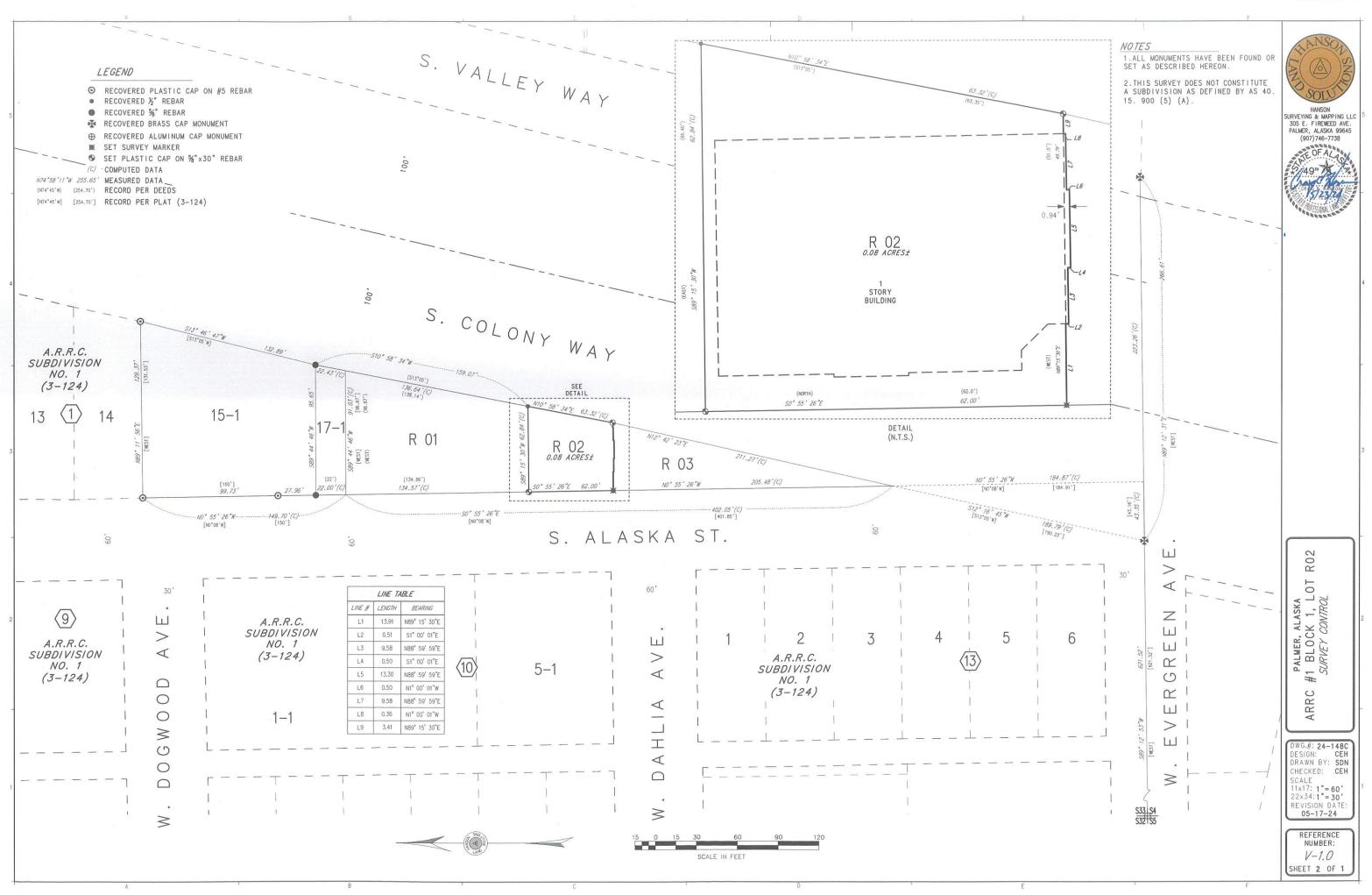
Consider AM 24-034 to grant a parking waiver for redevelopment of a building located in the Central Business District.

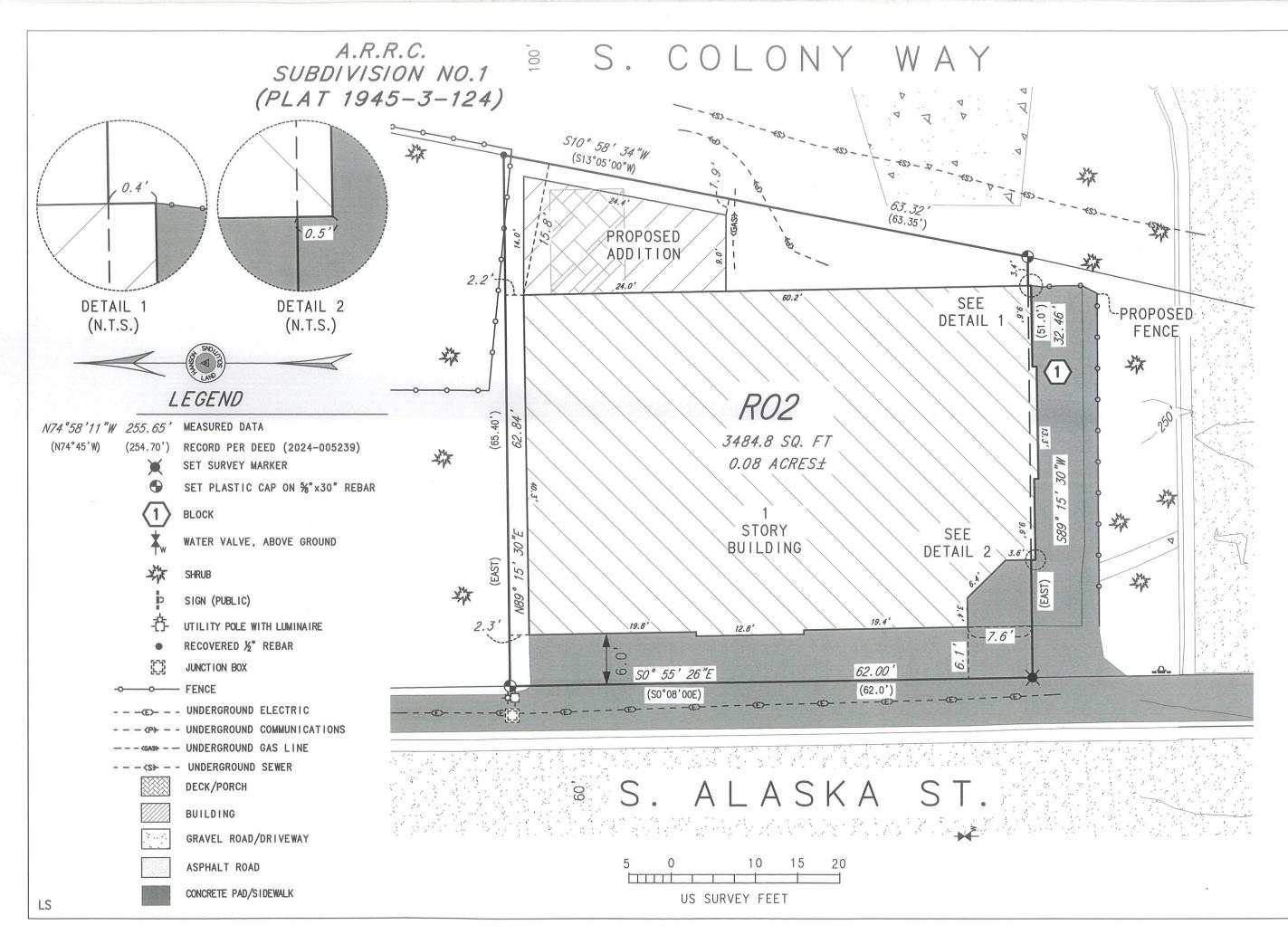
Line Item(s):

Fiscal Impact

Total Amount of funds listed in this legislation: \$0

Area Detail CBD boundary Waiver Request PMC 17.64.050







CK:CEH 05/17/24 01 OF 01



MATANUSKA-SUSITNA BOROUGH

Real Property Detail for Account: 55001B01PR02

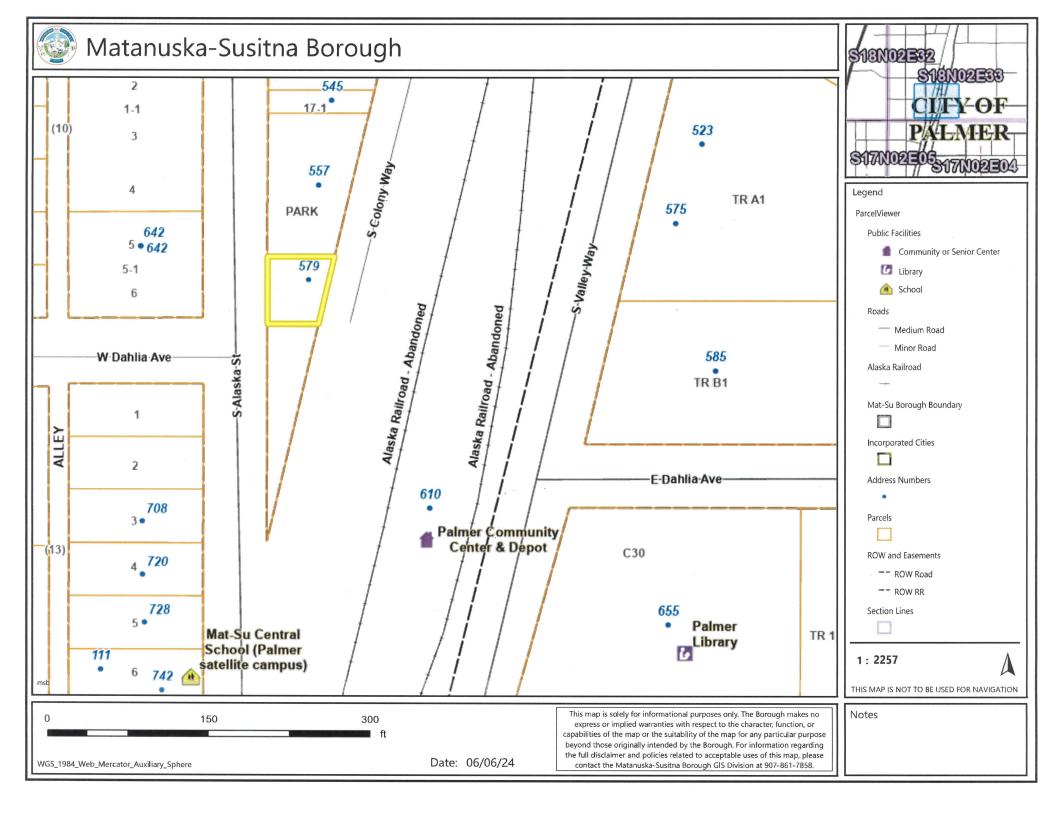
Site Information Account Numbe Parcel ID TRS Abbreviated Des (Not for Convey	scription	7384 S18N02	301PR02 2E33 #1 BLOCK 1 PARCEL	R02	Subdivision City Map PA05	ARRC #1 Palmer Tax Map		
Site Address		579 S A	Alaska St					
Ownership					-			
Owners	A .1		NAKED BBQ LLC W TWIGS CIR PALME		Buyers Drimery Duras's /			
Primary Owner's	s Address	5 14824	W TWIGS CIR PALME	R AK 99045	Primary Buyer's A	laaress		
Appraisal Informa	ation				Assessment			
Year		Appraised	Bidg, Appraised T	otal Appraised	Year	Land Assessed	Bldg. Assessed	Total Assessed ¹
20	24	\$18,300.00	\$109,900.00	\$128,200.00	2024	4 \$18,300.00	\$109,900.00	\$128,200.00
20	23	\$18,300.00	\$111,300.00	\$129,600.00	202	3 \$18,300.00	\$111,300.00	\$129,600.00
20	22	\$18,300.00	\$102,700.00	\$121,000.00	202	2 \$18,300.00	\$102,700.00	\$121,000.00
Building Informat Structure 1 of 1	ion							
Residential Uni Condition Basement Year Built	ts		0 Standard Full	1949	Use Design Construction Typ Grade	e .	Retail Apparel Commercial Frame None	
Foundation			Poured Concrete		Building Appraisa	200	\$109900	
Well			Well P - Public Water		Septic		Septic P - Public Sep	tic
Building Item Det								
Building Number		Description				Area	Percen	t Complete
Tax/Billing Inform Year Certified	Zone	8.0111	Tax Billed	Recorded Do Date	Type		Recording Info (off	site link to DNR)
2024 Yes	0012		iak bilieu		WARRANTY DEED	(ALL TYPES)	Palmer 2024-005239	
2024 Tes 2023 Yes	0012	11.396	\$1476.92		WARRANTY DEED	. ,	Palmer 2014-012298	
2023 Yes	0012	11.901	\$1440.02		WARRANTY DEED	· /	Palmer Bk: 758 Pg: 4	
Tax Account Statu		11.001	\$1440.0Z	0/2 1/ 100 1	Wallouth BEED	(/(22 / // 20))	<u>r annor brit, roor gr</u>	
Status		Tax Balance	Farm		Disabled Veteran	Senior	Total ³	LID Exists
Current			\$0.00	\$0.00		\$0.00	\$0.00	\$0.00 No
Land and Miscella	aneous							
Gross Acreage Taxable Acreage Assembly District Precinct				Precinct	Fire Service Area Road Service Area			
0	.08	0.08	Assembly District 002	<u>25-325</u>	Palmer Fire Service jurisdiction of the C		No Borough Road Se Palmer road service	

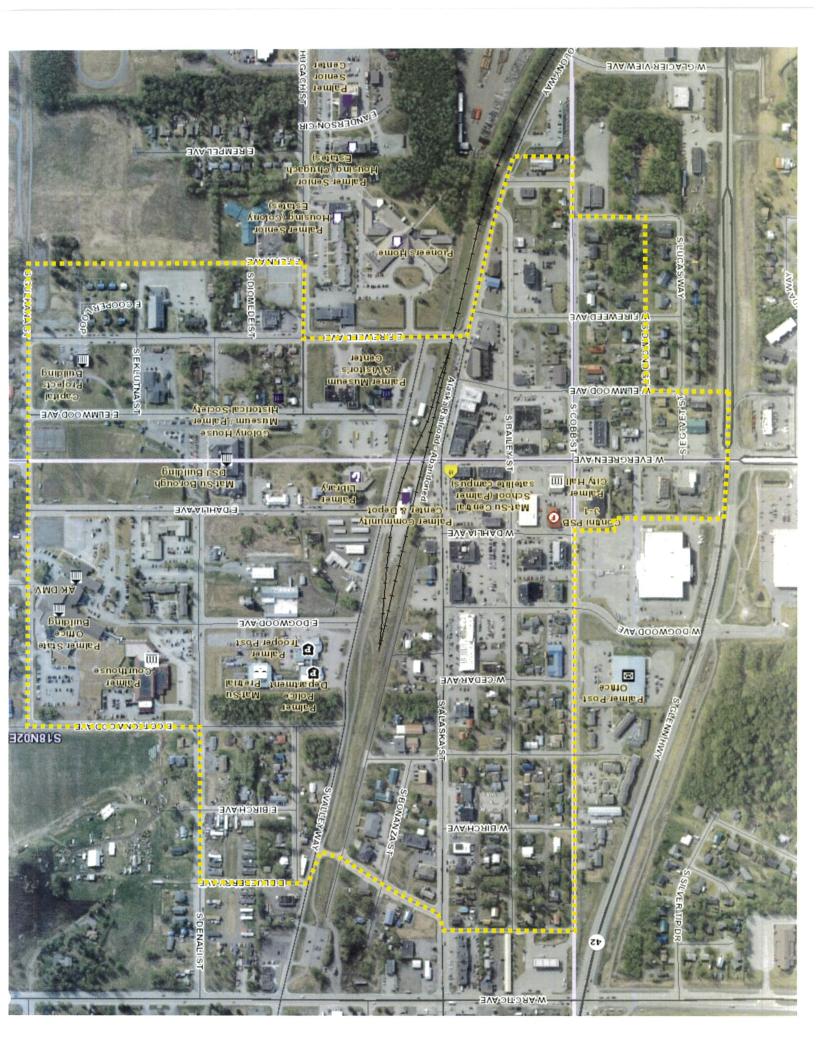
¹ Total Assessed is net of exemptions and deferments.rest, penalties, and other charges posted after Last

Update Date are not reflected in balances.

² If account is in foreclosure, payment must be in certified funds.
³ If you reside within the city limits of Palmer or Houston, your exemption amount may be different.

3400 Last Updated: 6/6/2024 8:00:01 AM





Received MAY 2 8 2024 City of Palmer

Dear Mr. Brad Hanson,

My name is Andrea Fullbright, and together with my partner, we are the proprietors of Bear Naked BBQ, located in Palmer, Alaska. Over the past nine years, we've cultivated a thriving catering and barbecue food truck business in Palmer. Now, we are eager to transition our enterprise into a physical establishment—a brick-and-mortar location. To realize this vision, we purchased the property at 579 South Alaska St., adjacent to the Palmer Train Depot, formerly known as the "Just Sew" Building.

However, the realization of our plan's hinges securing adequate parking provisions.

Our building, constructed in the late 1940's falls within the Central Business District. We have read the Palmer Municipal Code and 17.64.050 states the following:

"In order to encourage economic growth in the downtown core and permit the redevelopment of property to its highest commercial use, parking requirement may be waived after review by the city council."

We currently have (2) parking spaces in front of our building, limiting us to serving only 10 customers regardless of the building's future purpose. Spending up to \$1.9 million to accommodate just 10 customers is not realistic. While our architectural drawings are not yet completed, we aim to serve 50 to 130 customers in our establishment. This number includes several occasional use areas: a meeting room in the basement (30 customers), outdoor eating area in front of building (15) and a potential area on the roof top (45 customers).

We kindly request the city's support and consideration of our parking waiver request. Your assistance in this matter would be greatly appreciated and instrumental in the successful launch and operation of our restaurant.

We're thrilled about establishing our brick-and-mortar business in Palmer and becoming an integral part of the community. Our projections suggest that our establishment could contribute over \$100,000 annually in city taxes, greatly benefiting the city's revenue. Finding common ground seems like a reasonable approach. Your attention to our concerns is appreciated, and we eagerly anticipate your guidance in overcoming these obstacles.

Sincerely, Andrea R Eulbright Co-Owne Bear Naked BBQ

17.64.050 Central business district.

In order to encourage economic growth in the downtown core and permit the redevelopment of property to its highest commercial use, parking requirements may be waived after review by the city council. It is the intent of this clause to provide as much off-street parking as practical while allowing commercial development in the core area. The central business district is described as follows:

Beginning at the intersection of the Palmer/Wasilla Highway & the Glenn Highway centerlines, then north along the centerline of the Glenn Highway, then east to the northwest corner of parcel 18N02E32 Lot D9, then east along the north side of parcels 18N02E32 Lot D9, Tract B, Colony Fair, 18N02E32 Lot D8, 18N02E32 Lot D7, then north along the west side of parcel Tract A-1, Colony Fair RSB T/A & C, then east along the north side of said parcel to the centerline of S. Cobb St., then north along the centerline of S. Cobb St., to the centerline of W. Blueberry Ave., then east along the centerline of W. Blueberry Ave., then southeast to the centerline of E. Blueberry Ave., then east along the centerline of E. Blueberry Ave., then crossing over S. Colony Way to continue east along the centerline of E. Blueberry Ave., to the centerline of S. Denali St., then south along the centerline of S. Denali St., to the centerline of E. Cottonwood Ave., then east along the centerline of E. Cottonwood Ave., to the centerline of S. Gulkana St., then south along the centerline of S. Gulkana St., to the southeast corner of Tract A, Arbor Estates, then west along the south property line of Tract A to Lot 4, Block 2, Arbor Estates, then south to the southeast corner of Lot 4, Block 2, Arbor Estates, then west along the south property lines of Lots 4, 3, 2, and 1, Block 2, Arbor Estates, then west to the junction of S. Eklutna & E. Fern Ave., then west along the centerline of E. Fern Ave., to the centerline of S. Chugach St., then north along the centerline of S. Chugach St., to the centerline of E. Fireweed Ave., then west along the centerline of E. Fireweed Ave., to the centerline of S. Colony Way, then south along the centerline of S. Colony Way, then west to the southeast corner of parcel 17N02E04 Lot B4, then west along the south side of said parcel, to the centerline of S. Cobb St., then north along the centerline of S. Cobb St., to the centerline of W. Fern Ave., then west along the centerline of W. Fern Ave., to the centerline of S. Dimond St., then north along the centerline of S. Dimond St., to the centerline of W. Elmwood Ave., then west along the centerline of W. Elmwood Ave., to the junction of W. Elmwood and the Glenn Highway, then north along the centerline of the Glenn Highway to the point of beginning.

A. The following minimum number of parking spaces shall be provided for all structures and uses in the central business district only. For uses not specifically identified in this section, the requirement for parking shall be the same as for the use duly determined by the zoning administrator to be the most similar.

Use	Parking Requirement
Churches,	One parking space for every five
auditoriums,	seats in the principal
theaters and	auditorium or assembly room

Use	Parking Requirement
other similar places of assembly	
Dance hall, bowling alley or skating rink	One parking space for each 500 square feet of gross floor area
Hospitals, nursing, convalescent homes	One parking space for each four beds based on maximum capacity
Hotel	One parking space for each three guest rooms
Laundromat	One parking space for each 350 square feet of gross floor area
Medical offices and clinics	One parking space for each 400 square feet of gross floor area
Mortuary	One parking space for each five seats in the principal seating area
Professional, offices, financial institutions	One parking space for each 400 square feet of gross floor area
Residences, multifamily	One parking space per dwelling unit.
Residences, single-family and two-family	Two parking spaces per dwelling unit.

Use	Parking Requirement
Restaurants and bars	One parking space for each five seats based on maximum seating capacity
Retail space, all types	One parking space for each 500 square feet of gross floor area

B. No required existing parking spaces in the downtown district shall be relinquished as a result of this section.

C. In areas with designated public on-street parking, each 25 feet in front of a lot will be counted towards the parking requirement for the lot.

D. Repealed by Ord. 21-006.

E. Repealed by Ord. 21-006.

F. To promote growth in the central business district, the city council may waive the fee-in-lieu fees. (Ord. 21-006 § 5, 2021; Ord. 16-015 § 4, 2016; Ord. 06-017 § 3, 2006; Ord. 05-036 § 14, 2005)

The Palmer Municipal Code is current through Resolution 24-014, passed February 13, 2024.

Disclaimer: The city clerk's office has the official version of the Palmer Municipal Code. Users should contact the city clerk's office for ordinances passed subsequent to the ordinance cited above.

City Website: www.palmerak.org

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